

CONTRACT NOTICE

Services

Directive 2014/24/EU

SECTION I: CONTRACTING AUTHORITY

I.1) NAME AND ADDRESSES

Official name:

Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend
Nederland (RVO)

National ID:

12024663

Postal address:

Prinses Beatrixlaan 2

Town:

Den Haag

NUTS code:

NL

Postal code:

2595 AL

Country:

NL

Contact person:

Henk Ballering

Telephone:

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E-mail:

henk.ballering@rvo.nl

Fax:

-

Internet address(es)

Main address:

<http://www.rvo.nl>

Address of the buyer profile:

-

I.2) JOINT PROCUREMENT

-

I.3) COMMUNICATION

The procurement documents are available for unrestricted and full direct access, free of charge, at:

<https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/8d320f99587f21b9bb0b48931380f89f>

Additional information can be obtained from

the abovementioned address

Tenders or requests to participate must be submitted

electronically via:

<https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/8d320f99587f21b9bb0b48931380f89f>

to the abovementioned address

I.4) TYPE OF THE CONTRACTING AUTHORITY

National or federal agency/office

I.5) MAIN ACTIVITY

- Economic and financial affairs

SECTION II: OBJECT

II.1) SCOPE OF THE PROCUREMENT

II.1.1) Title

procurement of marketing and communications services for NFIA in the UK and Ireland.

Reference number: 202107168

II.1.2) CPV code(s)

Main code:

79340000 - Reclame- en marketingdiensten

Supplementary code:

-

II.1.3) Type of contract

Services

II.1.4) Short description

Whether a business considers locating in the Netherlands or already has existing operations there, the Netherlands Foreign Investment Agency (NFIA) is prepared to assist the company at every stage of establishing or expanding operations.

The NFIA London office seeks a marketing and communication proposal to improve the visibility and recognizability of the opportunities that the Dutch investment climate has on offer for (non-Dutch) companies.

The NFIA seeks an integrated marketing and communications proposal to improve the visibility and recognisability of the opportunities that the Dutch investment climate has to offer non-Dutch companies, in line with the Invest in Holland Strategy 2020-2025.

The focus of the proposal is primarily on companies based in the United Kingdom and Ireland, secondly on companies based in the EMEA and South East Asia (SEA) regions.

II.1.5) Estimated total value

Value excluding VAT: 840 000,00 Currency: EUR

II.1.6) Information about lots

This contract is divided into lots: no

II.2) DESCRIPTION

II.2.1) Title

-

Lot No: -

II.2.2) Additional CPV code(s)

-

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

A contract for two times two year

II.2.5) Award criteria

Criteria below

Quality criterion

Name: Quality

Weighting: 70

Price

Weighting: 30

II.2.6) Estimated value

Value excluding VAT: 840 000,00 Currency: EUR

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10) Information about variants

Variants will be accepted: no

II.2.11) Information about options

Options: no

II.2.12) Information about electronic catalogues

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II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information:

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SECTION IV: PROCEDURE

IV.1) DESCRIPTION

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

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IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue

-

IV.1.6) Information about electronic auction

-

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2) ADMINISTRATIVE INFORMATION

IV.2.1) Previous publication concerning this procedure

Notice number in the OJ S: -

IV.2.2) Time limit for receipt of tenders or requests to participate

Date: 04/11/2021 Local time: 13:00

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates:

Date: -

IV.2.4) Languages in which tenders or requests to participate may be submitted:

- EN
- NL

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date: 04/11/2021 Local time: 13:00

Place:

-

Information about authorised persons and opening procedure:

-

SECTION VI: COMPLEMENTARY INFORMATION

VI.1) INFORMATION ABOUT RECURRENCE

This is a recurrent procurement: no

VI.2) INFORMATION ABOUT ELECTRONIC WORKFLOWS

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VI.3) ADDITIONAL INFORMATION

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VI.4) PROCEDURES FOR REVIEW

VI.4.1) Review body

Official name:

Rechtbank 's-Gravenhage

Postal address:

Postbus 20302

Town:

Den Haag

Postal code:

2500 EH

Country:

NL

E-mail:

voorlichting.rb.den.haag@rechtspraak.nl

Telephone:

+31 703813131

Internet address:

<http://www.rechtspraak.nl/Gerechten/Rechtbanken/s-Gravenhage/>

Fax:

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VI.4.2) Body responsible for mediation procedures

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VI.4.3) Review procedure

Precise information on deadline(s) for review procedures:

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21/09/2021

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VI.4.4) Service from which information about the review procedure may be obtained

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VI.5) DATE OF DISPATCH OF THIS NOTICE

21/09/2021